

**WEBINAR**

# GOOD DESIGN AND COMMERCIAL VALUE

*Everybody can do design but not everybody can produce a good design, particularly with commercial values*



**TAP/CLICK TO JOIN**

<https://unimas-my.zoom.us/j/94072528508>

**ID : 940 7252 8508**

**SPEAKER**



**PROF DR MOHAMAD HARIRI ABDULLAH**

Visiting Research Fellow, Institute of Creative Arts and Technology  
Design Expert Universiti Teknologi MARA  
Former General Manager, Malaysia Design Council

**MODERATOR**



**ASSOC PROF DR SAIFUL BAHARI MOHD YUSOFF**

Director, Institute of Creative Arts and Technology

**4<sup>TH</sup> MAY 2021**  
**9.00 AM - 10.00 AM**